### OWOSSO HISTORICAL COMMISSION SPECIAL MEETING:

For the purpose of discussing various items relating to upcoming initiatives including but not limited to: web site development and marketing, archiving, volunteers and children's programs.

### MARCH 19, 2015

7:00 P.M.

PRESIDING OFFICER:

Elaine Greenway, Chair Robert Doran, Director

PRESENT:

ABSENT:

# **CITIZEN COMMENTS AND QUESTIONS:**

#### DISCUSSION:

Marketing:

- Web Site Development
- Branding and Design
- Social Media
- Budgets
- Developer and Designer

# Volunteer Program

Historical Exhibits

- Display Cases
- Budgets
- Marketing with community and Curwood Festival

Archiving Process

• Missing inventories

**Owosso School District's Archive Gift to Owosso Historical Commission** 

Children's Programs

**Curwood Festival Participation** 

**High School Honor Society** 

Gould House and Curwood Castle Gardens

Success of Concert at the Castle and future events

Fundraising

# ADJOURN: