

REGULAR MEETING MINUTES
OWOSSO DDA / MAIN STREET
Council Chambers, City Hall
April 2, 2014 – 7:30 am.

MEETING CALLED TO ORDER at 7:35 a.m. by Dave Acton.

ROLL CALL was taken by Secretary Alaina Kraus.

MEMBERS PRESENT: Chairman Dave Acton, Authority Members Benjamin Frederick (left at 8:30), Bill Gilbert, Ken Cushman, Dawn Gonyou (left at 8:20), Lance Omer, Secretary Alaina Kraus, and Treasurer James Demis

MEMBERS ABSENT: Authority Member Meredith Landino

OTHERS PRESENT: Josh Adams, DDA /Owosso Main Street Manager; Susan Montenegro, City of Owosso; Helen Granger, Press; Car Cruise Committee; Vince Conyou, business owner; Shaffer Fox

AGENDA:

MOTION BY AUTHORITY MEMBER CUSHMAN, SUPPORTED BY AUTHORITY MEMBER GILBERT TO APPROVE THE AGENDA FOR APRIL 2, 2014, AS MODIFIED. YEAS ALL. MOTION CARRIED.

3. CAR CRUISE & CRUISE TO THE CASTLE ROAD CLOSURE APPROVAL

Due to problems with space for the car cruise that developed as the car cruise got to the end of season, alternatives to expanding along S. Washington. During the public meeting, there was no public but the committee met during the meeting. The committee asked for signatures from business owners for 2015 that would allow them to expand from Jerome to 21/Main on S. Washington by April 15th or the car shows would be cancelled for 2014 and 2015. The business owners refused to sign for a year out, but Don Crawford made the suggestion to expand along Comstock instead of expanding North on Washington and offering the city lot as additional parking. There are still parking concerns for Friday night business parking. E Comstock has been offered as a more permanent home to the Cruise, but the committee is not in favor of it.

Frederick asked about doing Jerome to Comstock on Washington with the W. Comstock overflow on a Wednesday night as a permanent home. Char questioned why we only have one entrance to the Main Street plaza and why people can't use the alley to enter bank parking. Acton asked to get feedback on Frederick's proposal before considering any alternative. Gilbert shared that when he leaves on a Wednesday night the parking areas surrounding Gilbert's are not full and he believes there is sufficient parking for the area.

One Wednesday per month – the third - with a street closure at 5pm for a 6 to 9 pm cruise. Initial cruise would be wrapping Jumbos up Washington from Jerome to Comstock and around. Young, Car Cruise Committee chair, said that would be acceptable. Vince Gonyou said he had no problem with the date but had problems with the placing of an ultimatum by the committee to say that there would be no cruise without the 2015 agreement. He is willing to go forward with 2015, but would not want to agree to 2016 without revisiting the issue. Char from Jumbos is fine with wrapping around Jumbos and would like to see the cruise succeed.

Acton asked if there is any way that an agreement towards a permanent home can be made. Cushman suggested that it be a permanent resolution with an option to revisit it if there is a demonstrable negative impact to the businesses in the area. Gilbert brought up E. Comstock but the problem with E. Comstock is that Indian Trails has buses doing late returns and comes through there so a complete road closure is unable to occur.

One of the cruise committee members also suggested that we track positive effects and partnerships with the committee along with any potential detrimental effects.

Young brought up that he would like to revisit this in the fall so that details are finalized for the following year and allow for publication/publicization time.

**MOTION BY AUTHORITY MEMBER OMER, SUPPORTED BY AUTHORITY MEMBER FREDERICK TO SET THE CAR CRUISE FOR THE THIRD WEDNESDAY NIGHT FROM 5 TO 9PM WITH A ROAD CLOSURE STARTING AT 4PM FROM JEROME TO COMSTOCK ON S WASHINGTON STREET WITH AN OVERFLOW BEGINNING AT WASHINGTON AND COMSTOCK AND FLOWS WEST FROM WASHINGTON TO BALL AND ACROSS TO WATER FOR 2015. A REVIEW OF THE IMPACT OF THE CAR CRUISE WILL BE HELD IN EACH NOVEMBER MEETING STARTING IN 2015. THE 2014 CAR CRUISE WILL BE THE SECOND FRIDAY OF EACH MONTH STARTING IN MAY ON S. WASHINGTON FROM COMSTOCK TO JEROME WITH OVERFLOW EAST ON COMSTOCK FROM 5 TO 9PM STARTING AT 5PM.
YEAS ALL. MOTION CARRIED.**

**MOTION BY AUTHORITY MEMBER FREDERICK, SUPPORTED BY AUTHORITY MEMBER CUSHMAN TO HOLD THE 2014 CRUISE TO THE CASTLE ON JULY 27 AT 6AM UNTIL 4PM WITH ROAD CLOSURES STARING AT 6AM AS DISCRIBED WITHIN THE TRAFFIC ORDER.
YEAS ALL. MOTION CARRIED.**

Young expressed thanks for moving forward and the support of Jumbos for the car cruise.

PUBLIC / BOARD / STAFF COMMENTS:

The evening Kiwanis Club will be doing a Miner Trail river clean-up as a part of Kiwanis One Day on the North side of the river. This is a cross-organization project that is hoped to give community members and tourists a place to enjoy the river.

MINUTES:

MOTION BY AUTHORITY MEMBER FREDERICK, SUPPORTED BY AUTHORITY MEMBER CUSHMAN TO APPROVE THE MINUTES FOR THE MEETING OF MARCH 5, 2014.

YEAS ALL. MOTION CARRIED.

1. CHECK REGISTER APPROVAL.

SEE BOARD PACKET FOR CHECK REGISTER

TIF payments arrived, which is why there are so many checks. Demis suggested removing the check register from the minutes in the future so that we are not making resolutions on both.

Gilbert confirmed that the market study has been done to the committee's satisfaction since the bill has been paid. He also brought up that there are a lot of maintenance costs that we need to take a closer look at right now and that our spending in that area is over budget right now.

MOTION BY AUTHORITY MEMBER FREDERICK, SUPPORTED BY AUTHORITY MEMBER KRAUS TO APPROVE THE CHECK REGISTER FOR MARCH 2014 AS PRESENTED.

YEAS ALL. MOTION CARRIED.

PUBLIC / BOARD / STAFF COMMENTS:

Schaffer Fox has been working on a project detailing the great people who have come from Owosso. This will be printed on a tabloid as well as being posted to Wikipedia. As a part of this, he references the design in the sidewalk as being a take on a double helix in line with the famous scientists who have come from Owosso like Alfred Day Hershey and Donald Tomalia. Acton suggested that this be moved into Image Builders to tell the story of the DNA of Owosso (e.g. Driving the New America). Cushman also suggested a talk at the book store. Demis also brought up that the bricks have been impacted by the moisture causing them to raise up to six inches.

COMMITTEE UPDATES

The flower program and fundraising is kicking off. The final version of the Market Study has arrived.

ITEMS OF BUSINESS:

2. BUDGET REPORT.

No comment.

PUBLIC / BOARD / STAFF COMMENTS:

None

MOTION MADE BY AUTHORITY MEMBER ACTON, SUPPORTED BY AUTHORITY MEMBER CUSHMAN TO ADJOURN AT 8:46 AM.

YEAS ALL. MOTION CARRIED.

Alaina Kraus, Secretary

March Check Register
By Check Number



**Owosso Main Street
Check Register - By Check Number
March 2014**

Num	Date	Name	Memo	Account	Paid Amo...
1965	03/13/2014	Joshua Adams	Manager Wages 2/...	Owosso Main Street Checking	
	03/12/2014		Manager Wages 2/...	296-200-999.101 MANAGER WAGES	-2,115.38
TOTAL					-2,115.38
1966	03/13/2014	Comstock Inn & Con...	Room rental for PI...	Owosso Main Street Checking	
	03/12/2014		Room rental for Pla...	296-695-818.000-VOLPARTY	-75.20
TOTAL					-75.20
1967	03/13/2014	Crooked Tree Nursery	Christmas Decora...	Owosso Main Street Checking	
	02/18/2014		Christmas Decorati...	296-697-818.000-CHRISTMAS	-142.00
TOTAL					-142.00
1968	03/13/2014	Kelly's Refuse	Trash Services	Owosso Main Street Checking	
	03/03/2014		Trash Services	296-200-831.000 MAINTENANCE	-500.00
TOTAL					-500.00
1969	03/13/2014	Deeann M Biondi LLC	1099 prep & filing	Owosso Main Street Checking	
	03/12/2014		1099 prep & filing	296-200-818.000 CONTRACT SER	-100.00
TOTAL					-100.00
1970	03/28/2014	City of Owosso		Owosso Main Street Checking	
	10/30/2013		Spetember Cell Ph...	296-200-728.000 OPER SUPPLIES	-61.62
			Downtown Chairma...	296-200-831.000 MAINTENANCE	-99.69
			Marking Paint for si...	296-200-831.000 MAINTENANCE	-19.47
	12/06/2013		Supplies	296-200-831.000 MAINTENANCE	-37.98
			LED Bulbs for Stre...	296-200-831.000 MAINTENANCE	-720.00
			Electrical Work (lab...	296-200-831.000 MAINTENANCE	-70.27
			October Cell Charges	296-200-728.000 OPER SUPPLIES	-61.62
	01/10/2014		Electrical Work and...	296-200-831.000 MAINTENANCE	-879.64
	01/21/2014		Lighting Repairs/Su...	296-200-831.000 MAINTENANCE	-964.12
	01/21/2014		Operating Costs (c...	296-200-728.000 OPER SUPPLIES	-171.93
	01/30/2014		City Reimbursement...	296-200-831.000 MAINTENANCE	-581.56
	02/18/2014		Electrical work thro...	296-200-831.000 MAINTENANCE	-346.60
	03/12/2014		Downtown Electrica...	296-200-831.000 MAINTENANCE	-453.88
	03/12/2014		Downtown Electrica...	296-200-831.000 MAINTENANCE	-150.00
TOTAL					-4,618.38
1971	03/28/2014	LandUse USA	Market Study - bal...	Owosso Main Street Checking	
	01/21/2014		Market Study - bala...	296-698-818.000-MKTSTUDY	-12,000.00
TOTAL					-12,000.00
1972	03/28/2014	City of Owosso		Owosso Main Street Checking	
	12/05/2013		Winter Taxes for P...	296-200-831.000 MAINTENANCE	-759.75
	12/05/2013		Winter Taxes for 05...	296-200-831.000 MAINTENANCE	-277.03
	12/05/2013		Winter Taxes for 05...	296-200-831.000 MAINTENANCE	-671.19
TOTAL					-1,707.97

1:17 PM

04/01/14

**Owosso Main Street
Check Register - By Check Number
March 2014**

<u>Num</u>	<u>Date</u>	<u>Name</u>	<u>Memo</u>	<u>Account</u>	<u>Paid Amo...</u>
1973	03/28/2014	DayStarr Communic...	Phone Forwarding...	Owosso Main Street Checking	
	03/21/2014		Phone Forwarding ...	296-200-728.000 OPER SUPPLIES	-15.16
TOTAL					-15.16
1974	03/28/2014	Independent Newspa...	Advertisement wit...	Owosso Main Street Checking	
	03/12/2014		Advertisement withi...	296-200-728.000 OPER SUPPLIES	-300.00
TOTAL					-300.00
1975	03/28/2014	Agnew Graphics, Sig...	Historical Collecto...	Owosso Main Street Checking	
	03/28/2014		Historical Collector...	296-697-818.000-BED PLANTS	-588.20
TOTAL					-588.20
1976	03/28/2014	City of Owosso	Cash Advance	Owosso Main Street Checking	
	01/21/2014		Cash Flow Advance	Uncategorized Expenses	-25,000.00
TOTAL					-25,000.00
1977	03/28/2014	Joshua Adams	Manager Wages	Owosso Main Street Checking	
	03/28/2014		Manager wages 3/1...	296-200-999.101 MANAGER WAGES	-2,115.38
TOTAL					-2,115.38