

**REGULAR MEETING MINUTES OF THE
DOWNTOWN DEVELOPMENT AUTHORITY/OWOSSO MAIN STREET
CITY OF OWOSSO**

September 4, 2024, AT 7:30 A.M.

CALL TO ORDER: The meeting was called to order by Chair Bill Gilbert at 7:32 A.M.

ROLL CALL: Taken by Chair Bill Gilbert

PRESENT: Chair Bill Gilbert, Vice-Chair Lance Omer and Commissioners Daylen Howard, Emily Olson Jill Davis, Robert J. Teich Jr. and Allié McGuire.

ABSENT: Commissioners Josh Ardelean and Dakota Woodworth

STAFF PRESENT: Lizzie Fredrick, DDA/OMS Director

AGENDA:

MOVED BY HOWARD SUPPORTED BY OLSON TO APPROVE THE SEPTEMBER 4, 2024, OWOSSO MAIN STREET AND DOWNTOWN DEVELOPMENT AUTHORITY AGENDA AS PRESENTED.

AYES: ALL

MOTION CARRIED

MINUTES:

MOVED BY HOWARD, SUPPORTED BY OMER TO APPROVE THE AUGUST 7, 2024, OWOSSO MAIN STREET AND DOWNTOWN DEVELOPMENT AUTHORITY REGULAR MEETING MINUTES.

AYE: ALL

MOTION CARRIED

PUBLIC COMMENTS: None

REPORTS: Fredrick presented the financial reports and provided updates on repairs of the electric vehicle charging stations and the October 2025 warranty expiration.

ITEMS OF BUSINESS:

1. **Owosso Main Street Volunteer of the Year:** Gilbert asked the Board for nominations for a Volunteer of the Year.

Board discussed potential volunteers and the hours they dedicated to Owosso Main Street during the 2023-2024 fiscal year.

Teich nominated Jon Moore.

MOVED BY TEICH SUPPORTED BY MCGUIRE TO NAME JON MOORE THE 2024 VOLUNTEER OF THE YEAR.

AYES: ALL

MOTION CARRIED

2. **Owosso Main Street Strategic Planning:** Fredrick presented the Michigan Main Street Transformation Strategy Guidebook, Main Street Program Alignment Worksheet, current OMS Transformation Strategies and the 2024 OMS Program Correlation Sheet in preparation for the Board's October Strategic Planning Workshop.

COMMITTEE UPDATES:

1. **Promotion:** Davis announced that the Pulse Poll Survey will launch September 9th and end September 27th. She reminded the Board of the September 21st Mini Golf Madness event and shared some activation plans for the Fountain Park Summer Expansion.

Fredrick said that Yoga on the Lawn received great feedback from students, instructors and sponsors. She noted that 110 community members attended the seven free classes.

Fredrick shared that Owosso Vintage Motorcycle Days had their largest turn out for attendees and bike registrations and that the event planning committee plans to return the event to the previous location south of Main Street.

2. **Design:** Fredrick confirmed that the Design Committee divided up projects so each member has ownership over a different program besides the Fountain Park Summer Expansion which will be a collaborative effort.
3. **Organization:** Gilbert reminded the Board of the Volunteer Appreciation Event on October 8th and provided updates on the Annual Sponsor Guide that the Committee is preparing for 2025.
4. **Economic Vitality:** Fredrick shared that the Economic Vitality Committee is working with Michigan Main Street and the State Historic Preservation Office to ensure that the Committee is prioritizing historic preservation when scoring applications for the Revolving Loan & Grant Program.

Fredrick confirmed that the Memorandum of Understanding with the Lapeer Development Corporation is still being drafted and that she anticipates it as an item of business for the October Board Meeting.

Fredrick announced Blu Ashe was selected as the September Business of the Month.

DIRECTOR UPDATES: Fredrick shared with the Board that Phase I of the Downtown Streetlight Project is in the final few stages.

BOARD COMMENTS: Olson shared that volunteers have fundraised and tripled the OMS fall décor budget, which will now include decorations for City Hall.

ADJOURNMENT:

**MOVED BY GILBERT, SUPPORTED BY TEICH TO ADJOURN AT 8:39 A.M.
AYES: ALL
MOTION CARRIED**

NEXT MEETING OCTOBER 2, 2024.