

**REGULAR MEETING MINUTES OF THE
DOWNTOWN DEVELOPMENT AUTHORITY/OWOSSO MAIN STREET
CITY OF OWOSSO**

March 6, 2024, AT 7:30 A.M.

CALL TO ORDER: The meeting was called to order by Chair Jon Moore at 7:34 A.M.

ROLL CALL: Taken by Chair Jon Moore

PRESENT: Chair Jon Moore, Vice-Chair Lance Omer and Commissioners Nicole Reyna, Josh Ardelean, Robert J. Teich, Jr., Emily Olson and Bill Gilbert.

ABSENT: Commissioners Allié McGuire and Daylen Howard

STAFF PRESENT: Lizzie Fredrick, DDA/OMS Director

AGENDA:

MOVED BY OLSON, SUPPORTED BY ARDELEAN TO APPROVE THE MARCH 6, 2024 DDA/OMS AGENDA AS PRESENTED.

**AYES: ALL
MOTION CARRIED**

MINUTES:

MOVED BY GILBERT, SUPPORTED BY OLSON TO APPROVE THE FEBRUARY 7, 2024 DDA/OMS SPECIAL MEETING MINUTES.

**AYE: ALL
MOTION CARRIED**

PUBLIC COMMENTS: None.

REPORTS: Fredrick presented the financial reports and noted that the loan payoff for the Electric Vehicle Charging Stations has been processed and will reflect on the March Check Disbursement Report.

ITEMS OF BUSINESS:

1. **OMS/DDA Board Retreat:** Board discussed the schedule and topics of discussion for the April 24th Board Retreat.
2. **OMS/DDA Work Plans:** Fredrick presented work plans for the Business of the Month Program, Bridge Beautification Program and Downtown Owosso Chocolate Walk as examples of the work plans OMS/DDA volunteers will use to manage projects, events and programming.

Board discussed the process and the benefits of utilizing a standard work plan for all OMS/DDA programming.

COMMITTEE UPDATES:

1. **Promotion:** Fredrick confirmed that approximately 20 businesses have signed up to participate in the Chocolate Walk and over 100 tickets have been sold so far.

Fredrick updated the Board that dates for Yoga on the Lawn have been solidified and there will be two free yoga class at the Owosso Amphitheater in June, July and August.

Olson announced that the Imagine Art Festival will be June 1st at Curwood Castle Park and the Owosso Amphitheater and that the event planning committee will be seeking donations of odd art to auction off as a fundraiser for public art in Downtown Owosso.

2. **Design:** Ardelean and Olson provided updates on the Lebowsky Public Art Project.

Fredrick confirmed that petunias have been ordered for the bridge baskets and Washington Street hanging baskets.

Olson and Ardelean shared plans for the Fountain Park Summer Expansion, which would close 14 parking spots on Ball Street between Exchange Street and the alley expanding Fountain Park to include seating, activities and event space.

3. **Organization:** Moore provided updates on the creation of an OMS Community Newsletter.

Moore noted that the Committee agreed Staff and Board Members will not be monitoring the Downtown Owosso Business Owner Facebook Group for OMS/DDA questions and that it is meant to be a platform where the business can communicate with each other.

4. **Economic Vitality:** Omer updated the Board that the Committee will be partnering with the Chamber of Commerce to create a Business Resource Event and that the Business of the Month Program will include social media highlights and a business support service menu to select from.

DIRECTOR UPDATES: None.

BOARD COMMENTS: Ardelean asked what the DDA is responsible or not responsible for in regard to parking lot maintenance and noted that the lines and appearance of the lot near Frontier and CLH Insurance is in poor condition.

ADJOURNMENT:

MOVED BY OMER, SUPPORTED BY ARDELEAN TO ADJOURN AT 8:55 A.M.

AYES: ALL

MOTION CARRIED

NEXT MEETING APRIL 3, 2024.