

MINUTES
REGULAR MEETING OF THE
DOWNTOWN DEVELOPMENT AUTHORITY / MAIN STREET
CITY OF OWOSSO
MAY 3, 2017 AT 7:30 AM
CITY COUNCIL CHAMBERS

CALL TO ORDER: The meeting was called to order by Vice-Chairman Bill Gilbert at 7:42 a.m.

ROLL CALL: Was taken by Recording Secretary, Marty Stinson.

MEMBERS PRESENT: Chairman David Acton (arrived at 8:03 a.m.), Vice-Chairman Bill Gilbert, Authority Members Mayor Chris Eveleth (left at 8:03 a.m.), Jon Moore, Lance Omer, Jim Woodworth.

MEMBERS ABSENT: Kenn Cushman, Theresa Trecha, Kevin Wiles.

OTHERS PRESENT: Josh Adams, Main Street Manager; Susan Montenegro, Assistant City Manager & Community Development Director; Robert Doran-Brockway, Historical Facilities Director.

Vice-Chairman Gilbert presented the new board member, Jim Woodworth, and asked him to introduce himself to the board. Mr. Woodworth stated that he is employed by Quicken Loans out of Detroit, but he also works locally; sometimes out of his brother Randy's office. He has five downtown properties and looks forward to supporting Owosso.

AGENDA:

IT WAS MOVED BY AUTHORITY MEMBER EVELETH AND SUPPORTED BY AUTHORITY MEMBER MOORE TO APPROVE THE AGENDA FOR MAY 3, 2017 AS PRESENTED WITH THE EXCEPTION OF MOVING THE ITEMS OF BUSINESS TO THE TOP OF THE AGENDA BEFORE COMMITTEE UPDATES.

AYES: ALL. MOTION CARRIED.

MINUTES:

IT WAS MOVED BY AUTHORITY MEMBER EVELETH AND SUPPORTED BY AUTHORITY MEMBER OMER TO APPROVE THE MINUTES OF APRIL 5, 2017, AS PRESENTED.

AYES: ALL. MOTION CARRIED.

ITEMS OF BUSINESS:

1) CHECK REGISTER

(SEE BOARD PACKET FOR CHECK REGISTER)

IT WAS MOVED BY AUTHORITY MEMBER EVELETH AND SUPPORTED BY AUTHORITY MEMBER MOORE TO APPROVE THE CHECK REGISTER FOR MAY, 2017 AS PRESENTED.

AYES ALL. MOTION CARRIED.

2) BUDGET REPORT

(SEE BOARD PACKET FOR BUDGET)

IT WAS MOVED BY AUTHORITY MEMBER EVELETH AND SUPPORTED BY AUTHORITY MEMBER OMER TO APPROVE THE BUDGET REPORT FOR MAY, 2017 AS PRESENTED.

AYES ALL. MOTION CARRIED.

3) TRANSFORMATION STRATEGY APPROVAL REPORT

Main Street Manager Josh Adams reported that the National Main Street had three recommendations after their visit to Owosso. 1. Day Trip Tourism which the Main Street is already working on. 2. Residential Density which will improve when the Mueller Building is done. 3. Creative Arts Nodal which will be worked on somewhat with the Day Trip Tourism.

IT WAS MOVED BY AUTHORITY MEMBER EVELETH AND SUPPORTED BY AUTHORITY MEMBER MOORE TO APPROVE THE "DAY TRIP" TRANSFORMATION STRATEGY WITH "RESIDENTIAL DENSITY" BEING A LONG-TERM GOAL AND FUTURE STRATEGY.

AYES ALL. MOTION CARRIED.

4) FAÇADE GRANT UPDATE

Assistant City Manager Montenegro reported that everything has been submitted to the state. There are eight properties which count as six because two counted as one. It amounts to \$900,000. All are amazing transformations.

5) DOWNTOWN PARKING LOT SECURITY

Mr. Adams reported that there is slightly above average vandalism occurring in the fountain parking lot. Cars have been spray painted and tires slashed. He has investigated a security system for about \$600 which would have four cameras with a wireless feedback to a recorder. It would store up to 8 days recording before looping back again. Discussion included a suggestion for signage about the camera security system to be installed in parking lot.

IT WAS MOVED BY AUTHORITY MEMBER MOORE AND SUPPORTED BY AUTHORITY MEMBER EVELETH TO GRANT PERMISSION TO LOOK INTO THE SECURITY SYSTEM AND SEE ABOUT PROPERTY OWNERS WILLINGNESS TO PARTICIPATE IN POSSIBLE PURCHASE AND TO REPORT BACK AT THE NEXT DDA MEETING.

AYES ALL. MOTION CARRIED.

8:03 a.m. Board Member Eveleth left the meeting. Chairman Acton arrived.

PUBLIC COMMENTS: There were no public comments.

COMMITTEE UPDATES:

1) DESIGN and ECONOMIC RESTRUCTURING have been combined into DESIGN AND BUSINESS VITALITY.

Authority Member Omer reported that they are ordering flowers including the Washington Street Bridge. Bike racks are now all installed.

Mr. Adams noted that Baker College is unable to produce any further racks, so they are checking into SL&H and RWI to see if they can meet the \$300 mark. The Business Investment Guide is being worked on to court businesses.

Mr. Gilbert noted that the back of the way finding signs look black and dull. Per Mr. Adams, we cannot change them per MDOT.

2) ORGANIZATION and PROMOTION have been combined into PROMOTION AND OUTREACH.

They are very busy this summer per Mr. Adams. They have about 12 events this summer. We have more road closures, but they are getting good responses from business owners. On June 11, we'll be closing streets and shutting downtown for bikers, skateboarders, etc. from 1-5 pm. Also on a Friday and Saturday in July for a car show.

The clean-up downtown last weekend was a good event. Jumbo's gave us a free lunch. We need two or three gas powered leaf blowers so we can blow debris into the streets the night before the sweeper comes through town.

BOARD COMMENTS: Mr. Gilbert apologized for his late arrival. Chairman Acton also apologized for his late arrival. Mr. Gilbert thanked Mr. Adams and the volunteers for their work downtown.

IT WAS MOVED BY AUTHORITY MEMBER OMER AND SUPPORTED BY AUTHORITY MEMBER MOORE TO ADJOURN AT 8:18 A.M.

AYES: ALL. MOTION CARRIED.

Bill Gilbert, Vice-Chairman

mms