

MINUTES
REGULAR MEETING OF THE
DOWNTOWN DEVELOPMENT AUTHORITY/MAIN STREET
CITY OF OWOSSO
APRIL 5, 2017 AT 7:30 AM
CITY COUNCIL CHAMBERS

CALL TO ORDER: The meeting was called to order by Chairman Dave Acton at 7:38 a.m.

ROLL CALL: Was taken by Recording Secretary, Marty Stinson.

MEMBERS PRESENT: Chairman David Acton, Vice-Chairman Bill Gilbert, Authority Members Kenn Cushman, Jon Moore, Kevin Wiles.

MEMBERS ABSENT: Mayor Chris Eveleth, Lance Omer, Theresa Trecha.

OTHERS PRESENT: Josh Adams, Main Street Manager;

AGENDA:

IT WAS MOVED BY AUTHORITY MEMBER WILES AND SUPPORTED BY AUTHORITY MEMBER GILBERT TO APPROVE THE AGENDA FOR APRIL 5, 2017 AS PRESENTED.

AYES: ALL. MOTION CARRIED.

MINUTES:

IT WAS MOVED BY AUTHORITY MEMBER GILBERT AND SUPPORTED BY AUTHORITY MEMBER MOORE TO APPROVE THE MINUTES OF MARCH 1, 2017, AS PRESENTED.

AYES: ALL. MOTION CARRIED.

PUBLIC COMMENTS: There were no public comments.

COMMITTEE UPDATES:

1) DESIGN

Chairman Gilbert noted that the committee decided to have co-chairmen so Authority Member Omer will now be the other co-chairman along with Gilbert. The new work plan will involve a legacy book so work plans could be carried on if chairs are not available. Façade projects are moving onward. Bike racks will soon be installed. The baskets on the Main Street bridge will be installed along with some on the South Washington Street bridge.

Way-finding signs are up. Per Mr. Adams, three or four are still in storage. They could be used for a kiosk. There was discussion on a football stadium sign. The sign by Tim Horton's has to be moved west and is waiting for the city's department of public works to install it.

2) ECONOMIC RESTRUCTURING

Committee Chairman Omer was absent and no discussion followed.

3) ORGANIZATION

No discussion at this time.

4) PROMOTION

Mr. Adams noted Digital Marketing is being worked on. Need to put together some videos to show what people can do – bring in stories about why people should come to the heart of the mitten.

ITEMS OF BUSINESS:

1) CHECK REGISTER

(SEE BOARD PACKET FOR CHECK REGISTER)

IT WAS MOVED BY AUTHORITY MEMBER CUSHMANN AND SUPPORTED BY AUTHORITY MEMBER MOORE TO APPROVE THE CHECK REGISTER FOR APRIL 2016 AS PRESENTED.

AYES ALL. MOTION CARRIED.

2) BUDGET REPORT

(SEE BOARD PACKET FOR BUDGET)

The board discussed the budget report & budget updates. Discussion about property tax and TIF will be increased this year; lost values and lost school taxes; and library taxes.

IT WAS MOVED BY AUTHORITY MEMBER GILBERT AND SUPPORTED BY AUTHORITY MEMBER MOORE TO APPROVE THE BUDGET REPORT AS PRESENTED.

AYES ALL. MOTION CARRIED.

3) NMS APRIL STRATEGY DEVELOPMENT / ALIGNMENT

Mr. Adams stated the meeting will occur on April 11 at 6 p.m. He has the plans ready, and they will meet in the Council Chambers.

4. FAÇADE GRANT UPDATE

Mr. Adams reported that early next week the entire package will be ready. There are 7-8 projects. Dollar Daze building was added. Because bids will go out at the end of April, we may get higher proposals because construction schedules are filling up at this time. If they come back really high, we may start next year. We are limited to five free design services. After that we would have to pay for them. Dollar Daze had to pay for their services.

PUBLIC COMMENTS: There were no public comments

BOARD COMMENTS: Chairman Acton's daughter-in-law has a pilot program he is trying to steer her to work in Owosso. It would be free. It regards hidden gems, hospitality, and customer service. The board is enthused to hear more about this program.

IT WAS MOVED BY AUTHORITY MEMBER GILBERT AND SUPPORTED BY AUTHORITY MEMBER WILES TO ADJOURN AT 8:29 A.M.

AYES: ALL. MOTION CARRIED.

mms

David Acton, Chairman