

REGULAR MEETING MINUTES
OWOSSO DDA / MAIN STREET
Council Chambers, City Hall
November 4, 2015 – 7:30 am.

MEETING CALLED TO ORDER at 7:42 a.m. by Dave Acton.

ROLL CALL was taken by Secretary Alaina Kraus.

MEMBERS PRESENT: Chairman Dave Acton, Authority Members Kevin Wiles, Ken Cushman , Lance Omer, and Secretary Alaina Kraus

MEMBERS ABSENT: Authority Member Bill Gilbert, Shar Haskins Benjamin Frederick,

OTHERS PRESENT: Josh Adams, Main Street Manager; Susan Montenegro, City of Owosso; Janae Fear, The Independent

AGENDA:

MOTION BY AUTHORITY MEMBER CUSHMAN SUPPORTED BY AUTHORITY MEMBER WILES TO APPROVE THE AGENDA FOR NOVEMBER 4, 2015.
YEAS ALL. MOTION CARRIED.

MINUTES:

MOTION BY AUTHORITY MEMBER WILES, SUPPORTED BY AUTHORITY MEMBER OMER TO APPROVE THE MINUTES FOR THE MEETING OF OCTOBER 7, 2015 WITH SLIGHT MODIFICATIONS.
YEAS ALL. MOTION CARRIED.

PUBLIC / BOARD / STAFF COMMENTS:

COMMITTEE UPDATES

1) Design

The wayfinding signs are finally moving forward, but since 10 on MDOT roads they must now be approved by the .

They are also working on Christmas decor complementary to GLOW to promote glasses

Heidi O'Dea is doing a shipping event next Friday and invited Montenegro to sell drinking glasses there.

Decorate Downtown did not do as well as last year so a group will be meeting up again this weekend.

2) Economic Restructuring

Emily Panterra (MMS) came to the meeting and they discussed the projects in motion and business succession planning. Two businesses have agreed to be test pilots in Owosso for succession planning.

Ask Owosso lanyards were also seen.

Security Alarm has been sold but we don't know who is moving in yet.

3) Organization

The process of purchasing development accounts for the downtown app has begun which will allow us to offer app development as a service at a discount from the normal set-up fee.

Website and newsletter work plans were reviewed along with planning for Kraus moving in the near future.

4) Promotion

GLOW is going full tilt. December events are being discussed. December 12th will be Ugly Sweater Saturday in coordination with Stretch's Ugly Sweater 5k.

Still looking for a Christmas tree. A proposal had been put to a local bank to purchase an artificial tree that can be grown taller over time. The initial investment would be about \$9,000 for a 20ft tree.

ITEMS OF BUSINESS:

1. CHECK REGISTER APPROVAL.

Adams asked if there was a preference between check number and account number display. Cushman said account and the board agreed. Acton also confirmed that Adams has information on file for miscellaneous checks. This information is in his office.

SEE BOARD PACKET FOR CHECK REGISTER

MOTION BY AUTHORITY MEMBER CUSHMAN, SUPPORTED BY AUTHORITY MEMBER WILES TO APPROVE THE CHECK REGISTER FOR OCTOBER 2015 AS PRESENTED. YEAS ALL. MOTION CARRIED.

2. BUDGET REPORT/BUDGET UPDATES

In general the budget is being better and growing. Adams said or cash flow is getting a lot better. It can be attributed in part to a rising TIFF capture with rising home values. Also, some of the DDA project payments are coming in and fundraising is contributing.

3. FACADE GRANT UPDATE

Grants are back and to move forward. We are limited to 7 this year and approx. 20 businesses were interested, so the process of figuring out who is cash ready to begin facade work begun. There are also a handful of free design services available to do the renderings.

4. UPCOMING SPECIAL MEETINGS

- A. Board Retreat – Monday, December 14th from 6pm-8pm in the Wesener

This will be held in Acton's new office on the 3rd floor of the Wesener.

- B. Brainstorming Session (tentative)– Wednesday, January 27th: time & location TBD

Planning will still have planning at a committee level, but this will allow them to communicate each other.

PUBLIC / BOARD / STAFF COMMENTS:

There is a person of interest to fill Gonyou's position, but it is not yet official.

MOTION MADE BY WILES, SUPPORTED BY AUTHORITY MEMBER CUSHMAN TO
ADJOURN AT 8:17 AM.
YEAS ALL. MOTION CARRIED.

Alaina Kraus, Secretary