

**OWOSSO CITY COUNCIL**

**JANUARY 31, 2011**

**7:30 P.M.**

**PRESIDING OFFICER:** MAYOR BENJAMIN R. FREDERICK

**OPENING PRAYER:** MAJOR KEITH BAILEY  
SALVATION ARMY

**PLEDGE OF ALLEGIANCE:** LINDA KEENAN  
OWOSSO COMMUNITY PLAYERS EXECUTIVE DIRECTOR

**PRESENT:** Mayor Benjamin R. Frederick, Mayor Pro-Tem Cindy S. Popovitch,  
Councilpersons Thomas B. Cook, Michael J. Erfourth, Christopher T. Eveleth,  
Joni M. Forster, and Gary W. Martenis.

**ABSENT:** None.

**CITIZEN COMMENTS AND QUESTIONS**

Eddie Urban, 601 Glenwood Avenue, encouraged veterans that are recipients of the Purple Heart to join the local chapter of the Order of the Purple Heart.

Mayor Frederick noted the members of various boards and commissions in the audience.

**DISCUSSION**

**2011 GOAL SETTING**

City Manager Donald D. Crawford gave a lengthy review of the status of the 2010 goals noting that almost all of the goals had either been completed or were in progress. The highlights of the review were improvements in code enforcement and the housing program.

Mr. Crawford then went on to detail a list of suggested goals for 2011 with emphasis on the formation of SMART goals. SMART being:

- S = Specific
- M = Measurable
- A = Attainable
- R = Realistic
- T = Timely

Suggested goals included: encouraging more payments through the internet, investigating remote monitoring systems for the water and wastewater plants, holding a regional meeting to explore the development of a regional parks entity, reviewing benefits the City has received from the granting of tax incentives, reevaluating the street program to potentially accelerate progress through the issuance of bonds, establishing policies for the sanitary sewer overflow control program, completing a comprehensive master plan, and addressing issues that negatively impact neighborhoods.

There was general discussion regarding establishing a City-wide wayfinding system, establishing a roster of paid-on-call firefighters to supplement the current ranks, public safety reform, the Bentley Park playscape, concentrating efforts to improve the river within the City limits, and options for Holman Pool, among other issues.

Council directed staff to reorganize the proposed goals using the seven classifications developed in 2010. They also requested staff develop cost estimates for each goal with an eye toward presenting the amended list in March to coordinate with the review and adoption of the budget.

**ADJOURNMENT**

Motion by Councilperson Eveleth or adjournment at 9:30 p.m.

Motion supported by Councilperson Erfourth and concurred in by unanimous vote.

---

Benjamin R. Frederick, Mayor

---

Amy K. Kirkland, City Clerk