SPECIAL MEETING MINUTES OF THE
OWOSSO MAIN STREET & DOWNTOWN DEVELOPMENT AUTHORITY
CITY OF OWOSSO

November 18, 2025, AT 9:30 A.M.

CALL TO ORDER: The meeting was called to order by Chair Daylen Howard at 9:32 A.M.

ROLL CALL: Taken by Lizzie Fredrick

PRESENT: Chair Daylen Howard, Mayor Robert J. Teich, Jr., and Commissioners Jill Davis, Jon Moore, Karen Parzych, Bill Gilbert, and Colin McCallum. Commissioner Josh Ardelean arrived at 9:48 A.M., Mayor Robert J. Teich, Jr. left at 10:00 A.M., and Vice-Chair Lance Omer arrived at 10:21 A.M.

ABSENT: None

STAFF PRESENT: Lizzie Fredrick, OMS & DDA Director

AGENDA:

MOVED BY GILBERT SUPPORTED BY MOORE TO APPROVE THE NOVEMBER 18, 2025, OWOSSO MAIN STREET AND DOWNTOWN DEVELOPMENT AUTHORITY AGENDA AS PRESENTED.
AYES: ALL
MOTION CARRIED

MINUTES:

MOVED BY TEICH SUPPORTED BY DAVIS TO APPROVE THE NOVEMBER 5, 2025, OWOSSO MAIN STREET AND DOWNTOWN DEVELOPMENT AUTHORITY REGULAR MEETING MINUTES.
AYE: ALL
MOTION CARRIED

PUBLIC COMMENTS: None

ITEMS OF BUSINESS:

1. **Main Street Accreditation Visit:** Fredrick introduced the accreditation assessment team including Laura Krizov from Michigan Main Street (MMS), Owosso Main Street's Coordinator Program through the Michigan Economic Development Corporation (MEDC), Lisa Thompson from Main Street America, and Josh Prusik and Chuck Donaldson from the MEDC.

   Krizov and Thompon asked the Board questions and prompted discussions to evaluate how and whether OMS meets the standards for the Main Street 4-Point Approach.

   Board discussed creating Main Street Board Member business cards or email addresses.

   Krizov presented business recruitment support as an option for the OMS annual technical assistance service from MMS.

   Krizov noted that the Design Committee may benefit from scheduling meetings with project leads if monthly Committee Meeting attendance is inconsistent.

   Thompson suggested having committee chairs or volunteers present projects and programming to City Council and the public instead of staff.

Thompson asked the Board to consider how OMS uses the Downtown Renaissance Transformation Strategy for fundraising and program planning.

Gilbert noted that the downtown infrastructure is in poor condition and the need for support for façade improvements.

Thompson presented an idea for a roof replacement assistance program.

The accreditation assessment team encouraged OMS to get involved in conversations with the Michigan Department of Transportation to be a part of future construction and traffic calming plans for M-21.

The Board set three goals with the accreditation assessment team including business recruitment, outreach and inter-business relationships, and committee recruitment.

Krizov notified the Board that their contract for Main Street Program Membership is up for renewal.

MOVED BY HOWARD, SUPPORTED BY GILBERT TO RENEW THE MAIN STREET PROGRAM AGREEMENT.
AYE: ALL
MOTION CARRIED

BOARD COMMENTS: None

ADJOURNMENT:

MOVED BY HOWARD, SUPPORTED BY MOORE TO ADJOURN AT 10:53 A.M.
AYES: ALL
MOTION CARRIED

NEXT MEETING DECEMBER 3, 2025.